

E-CIGARETTES: THREATENING THE HEALTH OF MINNESOTA TEENS

Youth tobacco use in Minnesota has increased for the first time in 17 years. A dramatic increase in e-cigarette use, now called an epidemic by the U.S. Surgeon General, has disrupted a downward trend in youth tobacco use overall.^{1,2}



NICOTINE HARMS THE ADOLESCENT BRAIN AND MAY PRIME YOUTH FOR ADDICTION.³

- **E-cigarette use among Minnesota youth is skyrocketing.¹**
- 88 percent of Minnesota high-school students are exposed to ads promoting e-cigarettes.¹
- **Almost 40 percent of Minnesota students have tried e-cigarettes.¹**
- Youth who use e-cigarettes are more likely to smoke cigarettes in the future.^{4,5,6}
- Today's e-cigarettes can deliver very high levels of nicotine . . . but **youth often don't know they contain nicotine at all.^{7,8}**

E-CIGARETTES ARE NOT PROVEN TO BE BETTER FOR QUITTING THAN EXISTING PROGRAMS.⁹

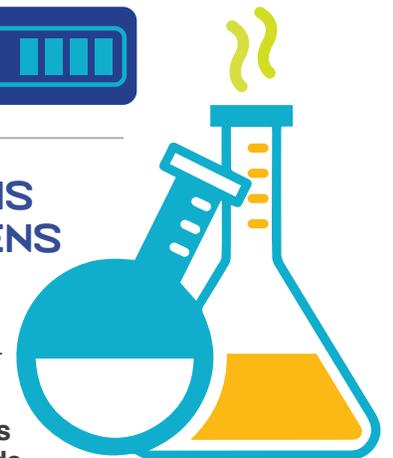


- **We need to better understand how e-cigarettes influence starting and quitting smoking.**
- Research on e-cigarettes' potential as quitting aids should continue. Until more is known, **smokers should use FDA-approved cessation tools.**



E-CIGARETTE AEROSOL IS NOT SAFE AND THREATENS OUR CLEAN INDOOR AIR.

- Only **50 percent of Minnesotans are protected from e-cigarettes** in indoor public places.¹⁰
- E-cigarettes emit aerosol that **contains nicotine, heavy metals, formaldehyde and other carcinogens and harmful chemicals.¹¹**
- An overwhelming majority of Minnesotans, **81 percent, support expanding protections to prohibit e-cigarette use** in indoor public places.¹²



THE TOBACCO INDUSTRY IS USING E-CIGARETTES TO DRAW NEW CUSTOMERS.



With smoking rates falling, e-cigarettes are a way for **Big Tobacco to keep hooking the next generation** on their products.



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