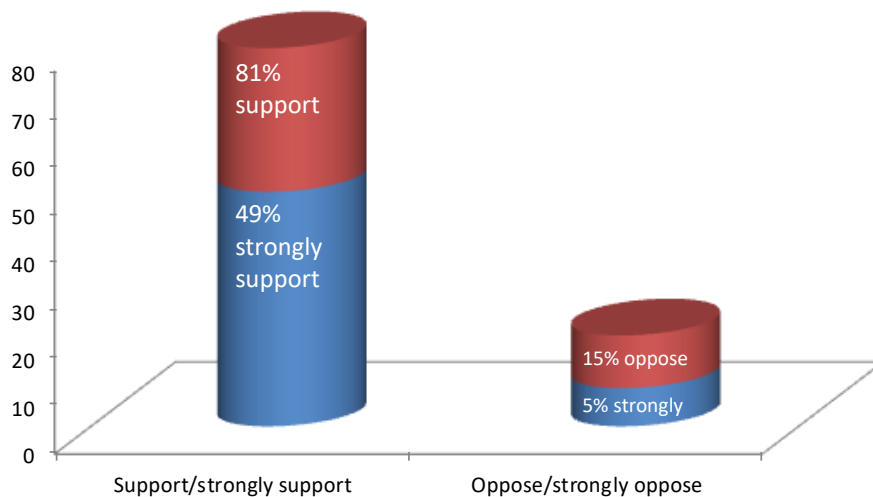


Minnesotans Strongly Support Prohibiting E-Cigarette Use in Places Where Smoking is Already Banned

According to a survey conducted in December 2018 by Blue Cross and Blue Shield of Minnesota, a strong majority of Minnesotans – **81 percent** – support prohibiting e-cigarette use in places where smoking is already banned.

Support for Prohibiting E-Cigarette Use in Places Where Smoking is Already Banned



“In 2007, the Minnesota Legislature passed a statewide smoke-free law banning smoking in bars, restaurants, workplaces and other indoor public places throughout the state. The law does not cover the use of e-cigarettes.”

“Would you support or oppose a state law banning e-cigarette use in places where smoking is already banned? Do you feel strongly that way?”

Eighty-one percent indicated support.

Minnesotans Show Growing Concern About E-Cigarette Use Among Youth

The survey also found:

- 58 percent indicate *“e-cigarette use among Minnesota’s youth is a significant health issue.”*
- 62 percent believe *“e-cigarette use leads young people to start using other tobacco products, such as cigarettes.”*

The survey also found widespread belief in the dangers of nicotine.

When asked *“Do you believe nicotine is harmful to young people?”*:

- 98 percent answered *“yes”* with 69 percent stating *“strongly yes.”*
- 1 percent answered no.

The study contains the results of a survey administered by Morris Leatherman of Minneapolis to 800 randomly selected adult residents across the state of Minnesota. Professional interviewers conducted the survey by telephone between December 10 and 14, 2018. The typical respondent took 8 minutes to complete the questionnaire. The results of the study are projectable to all adult residents in state of Minnesota within ± 3.5 percent in 95 out of 100 cases. This poll was funded by Blue Cross and Blue Shield of Minnesota.

About Blue Cross and Blue Shield of Minnesota

Blue Cross and Blue Shield of Minnesota (bluecrossmn.com), with headquarters in the St. Paul suburb of Eagan, was chartered in 1933 as Minnesota's first health plan and continues to carry out its charter mission today as a health company: to promote a wider, more economical and timely availability of health services for the people of Minnesota. Blue Cross is a not-for-profit, taxable organization. Blue Cross and Blue Shield of Minnesota is an independent licensee of the Blue Cross and Blue Shield Association, headquartered in Chicago.