



Leadership and Advocacy Institute to Advance
Minnesota's Parity for Priority Populations

Highlights from the first Post-Program Survey Report on the

Leadership and Advocacy Institute to Advance Minnesota's Parity for Priority Populations

The first Leadership and Advocacy Institute to Advance Minnesota's Parity for Priority Populations (LAAMPP) was designed to build the capacity of priority populations in Minnesota to respond to tobacco issues and help reduce tobacco disparities. Held in 2005-2007, the LAAMPP Institute successfully increased the tobacco control leadership knowledge and skills of 32 Fellows from five priority population groups: Africans and African Americans; American Indian Nations; Asian Americans; Chicanos Latinos; and the Lesbian, Gay, Bisexual and Transgender (LGBT) community.

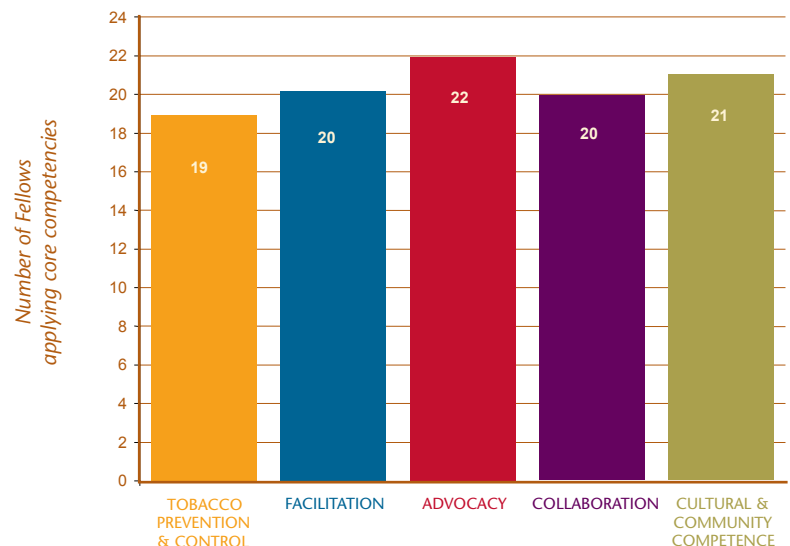
This summary highlights results from a follow-up survey that was mailed to all 32 Fellows who completed the program 16 months after the LAAMPP Institute ended. Twenty-four Fellows (75 percent) responded. This survey was designed to help determine whether the Institute is an effective tool for mobilizing and developing tobacco control leaders. The survey is part of a comprehensive evaluation effort intended to inform future initiatives and strengthen the effectiveness of the Institute. The LAAMPP Institute was built upon the Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) model of leadership development. The Institute and its evaluation are funded by ClearWay MinnesotaSM.

Previous evaluation results documented substantial increases in self-assessed skills and knowledge among the Fellows in the core competency areas of:

- Expanding tobacco prevention and control capacities
- Refining facilitation and communication skills
- Building advocacy skills
- Fostering collaboration
- Developing cultural and community competence

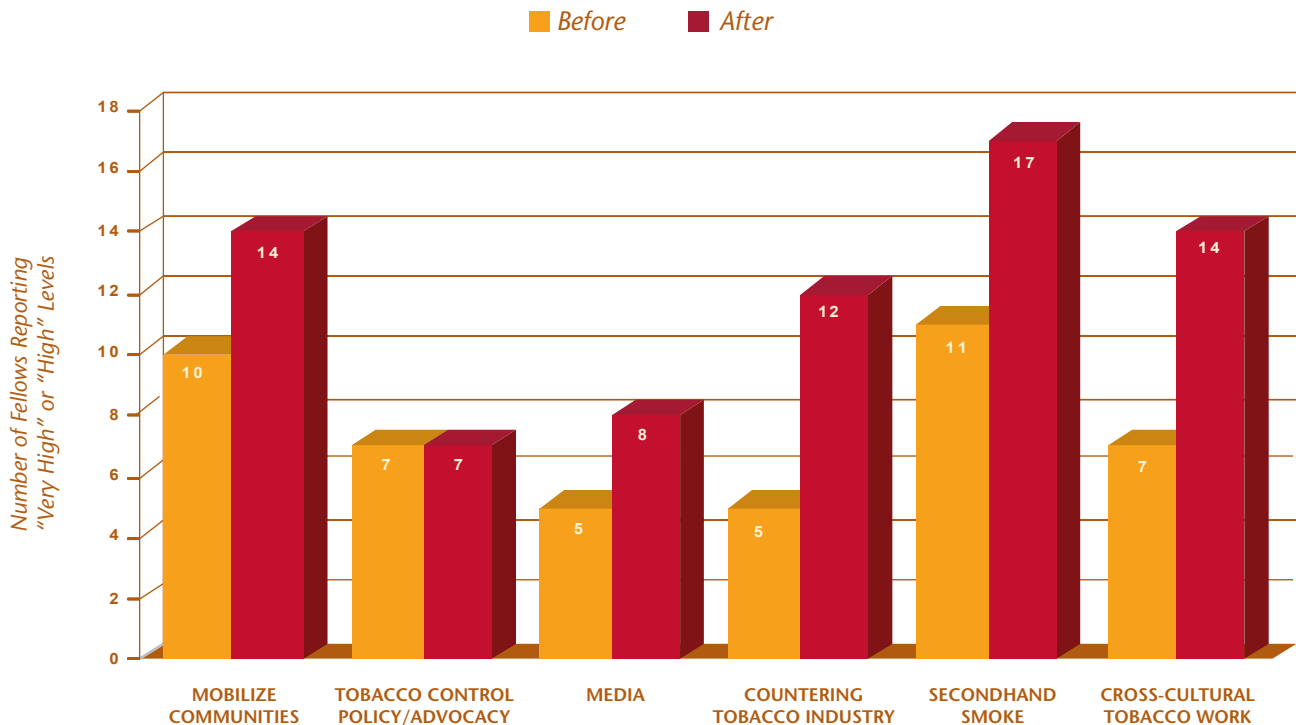
In the follow-up survey, all 24 Fellows reported applying knowledge and skills acquired through the Institute. At least three-fourths of the Fellows reported applying knowledge and/or skills from all five core competencies.

Application of Core Competencies



More than two-thirds of the responding Fellows were still involved in tobacco control 16 months after the Institute. Furthermore, Fellows reported being more intensely involved in five of six areas of tobacco control after the Institute than before it. At least twice as many Fellows reported a "very high" or "high" level of involvement in the categories of *Countering Tobacco Industry Influences* and *Cross-cultural Tobacco Control Work* as did before participating in the Institute.

Level of Involvement One Year Before and One Year After LAAMPP (self-assessment)



A high number of Fellows (21 of 24, or 88 percent) reported involvement in cross-cultural collaborations or initiatives since the conclusion of the Institute. All but three of the 24 Fellows reported they had *moved others* or *demonstrated leadership* since the Institute ended. Further, 17 of 21 Fellows reported their leadership efforts were enhanced by or resulted directly, indirectly or partially from their participation in the LAAMPP Institute.

Results from this survey add to the body of knowledge reported in *The Final Evaluation Report: Assessing the Impact of the Leadership and Advocacy Institute to Advance Minnesota's Parity for Priority Populations* (Lew, R., Baezconde-Garbanati, L., Portugal, C., and Honma, J., 2009). ClearWay Minnesota plans to use results from the follow-up survey, in conjunction with other LAAMPP evaluation efforts, to contribute to best practices in building priority population leaders for tobacco control.