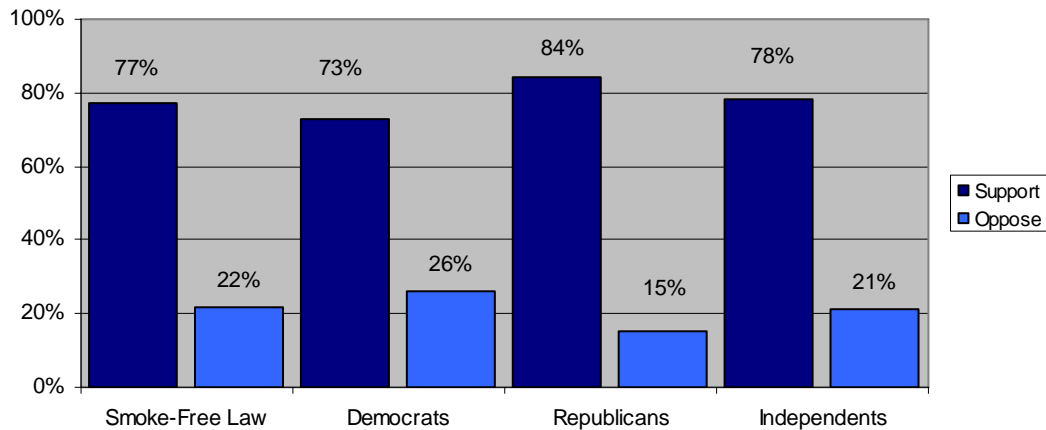


MINNESOTANS FIND STATEWIDE SMOKE-FREE LAW AS POPULAR AS LEADING MINNESOTA ICONS

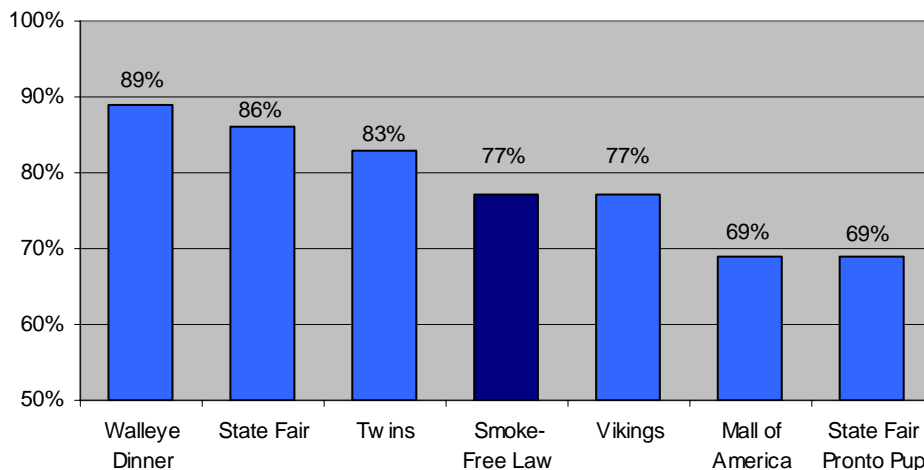
A September 2008 survey found the popularity of the statewide smoke-free law ranks high among some of Minnesota's leading icons. As the Freedom to Breathe Act celebrates its first anniversary, **it is supported by 77 percent of Minnesotans.**

Smoke-Free Law Widely Supported



- The smoke-free law is strongly supported by across all major demographics, including geography, political and ideological affiliation, income, age and gender.
- Secondhand smoke is viewed as a health hazard by a decisive majority of Minnesotans (85 percent).
- Minnesotans believe that bars and restaurants are healthier because they are now smoke-free (86 percent).

Smoke-Free Law Popular Among Minnesota Icons



These results are from a survey sponsored by ClearWay MinnesotaSM. Eight hundred randomly selected 2006 voters from across the State of Minnesota were interviewed by telephone by Decision Resources, Ltd. of Minneapolis from September 2-12, 2008. The results of the study are projectable to all adult Minnesota residents within $\pm 3.5\%$ in 95 out of 100 cases. For more information on the survey, go to www.clearwaymn.org.